

DAFTAR GAMBAR

Gambar 2.1	Kerangka Pikir Penelitian.....	40
Gambar 3.1	Model Analisis CRI.....	46
Gambar 5.1	Flowchart Analisis CRI Media Televisi.....	64
Gambar 5.2	Flowchart Analisis CRI Media Surat Kabar.....	67
Gambar 5.3	Flowchart Analisis CRI Media Papan Reklame	70
Gambar 5.4	Flowchart Analisis CRI media Brosur.....	72